

Vol. 15, No. 3

January 16, 1960

JOT THESE DATES ON YOUR

CALENDAR



Tues., Jan. 19 – Regional Dinner:
Italian. Cocktails 6:30 p.m., dinner 7:30 p.m. Reservations please.

Thurs., Jan. 21 – Press Forum. Herbert Matthews, N.Y. Times, Jules Dubois, Chicago Tribune and Harold Lavine, Newsweek, will discuss *Fidel Castro's Cuba*. Cocktails 6:15 p.m., dinner 7:00 p.m. Moderator: Samuel Guy Inman.

Thurs., Jan. 28 – Book Night: "The Human Side of F.D.R." by Richard Harrity and Ralph G. Martin. Reviewed by Judge Samuel I. Rosenman, long-time adviser and speech writer for President Roosevelt. Cocktails 6:30 p.m., dinner 7:00 p.m. Reservations, please.

Wed., Feb. 3 – Spanish Language Dinner – "La Tertulia Espanola". Favors and entertainment. Price: \$3.50. Reservations, please.

OPC Bulletin Offers Its Own Two Awards

Reporters and contributors to the OPC Bulletin are now eligible for two special awards, it was announced by Bulletin Committee co-chairmen Jess Gorkin and Donald Wayne at a luncheon meeting of the Bulletin Committee.

There will be two awards: a special citation for the best Bulletin story from overseas, and another for the best domestic one. Both news stories and features will be equally considered. The Bulletin awards will be made at the Annual Awards Dinner.

Gorkin and Wayne stress that these are strictly Bulletin awards and have no connection with the regular OPC annual awards.

Better Bulletin

"We are on the lookout for new ideas to improve the Club's weekly publication," Gorkin told committee members. "We want new feature ideas, new slants, (Continued on page 2)

Jess Gorkin, Co-Chairman of the Bulletin Committee, is Editor of Parade Magazine, not pictures editor as stated in last week's Bulletin.

ANNUAL AWARDS DINNER SET FOR MARCH 26th HUNTLEY MAKES PLANS FOR BIGGEST EVER

Ticket sale for the 21st Annual Awards Dinner Dance begins this week. Four thousand invitations are being mailed to the membership and to prominent personalities and organizations in New York City.

This year's gala affair, to be held in the Grand Ballroom of the Waldorf Astoria Hotel Saturday, March 26, will be for the benefit of the World Press Center, according to Chet Huntley, dinner committee chairman.



Huntley

Ticket prices have been scaled at \$17.50 each for a member and one guest (wife or non-member) and \$35 for all others. A dinner committee office has been established at 33 East 39th Street, next door to the Clubhouse, where tickets

ATTENTION: IMPORTANT ANNOUNCEMENT FROM JOHN DAY

It will be the firm policy of the Awards Committee that any and all nomination blanks which are incomplete and are not accompanied by examples of the nominee's work, clippings (pasted into a scrapbook), copies of books, tapes and films of radio and television broadcasts, etc., will be disqualified.

The mere naming of a name is not sufficient. I am sure all those wishing to make nominations can appreciate the impossibility of the Committee's being responsible for tracking down and assembling the work of every award candidate.

Anyone having doubts concerning correct procedure for making nominations may write to the Committee. All enquiries will be answered promptly.

John Day, Chairman
Awards Committee

may be purchased directly. Committee phone numbers are LExington 2-4864 and LExington 2-4865.

Appointments

Huntley has named the following to assist him, as vice chairmen: Horwood F. Allman, tickets and seating; Matt Bassity, controller; Murray Lewis, publicity; Dorothy L. Omansky, secretary; Al Perlmutter, production; and Columbia Rossi.

The following committee members were also named: William H. Baldwin, Jr., Anita Diamant Berke, William A. Berns, Daniel L. Blank, Lawrence G. Blochman, Boyan Choukanoff, Dixie Love Dean, Jack Frummer, Lucy Goldsmith, Philippe Halsman, Lee K. Jaffee, Harry Jiler.

Also Florence K. Jones, Victor Lasky, Florence Laurence, Ruth Lloyd, John G. Morris, Adele Nathan, Joseph Peters, Jessie Stearns, Pat Sullivan, and Ed Wergeles.

OVERSEAS TICKER

Holiday Notes

MOSCOW

Christmas Day found Moscow correspondents working at the telegraph on the summit invitation story; it was no holiday in the Soviet Union. The next night, however, the press celebrated at a black-tie dinner dance for the diplomatic corps at Ambassador Thompson's home. For the first time since 1956, news agencies also were invited to ring in the New Year at the Kremlin with Khrushchev & friends. Representing the American correspondents were Abe Goldberg, AP, and Henry Shapiro, UPI, who drank a bottoms up toast with Mikhail Kharlamov, head of the Press Department of the Foreign Ministry.

A group of Soviet and foreign correspondents in Moscow who covered Khrushchev's trip to America held a reunion at the home of Henry Shapiro, UPI Moscow bureau manager (Shapiro is now in New York on home leave, and can be reached at UPI or at BU 8-2323). American ambassador Llewellyn Thompson and (Continued on page 2)

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Israel's Harmon Meets the OPC

"The Suez question is not an Israeli problem, but a U.N. problem," said Avraham Harmon, Israel's new Ambassador to Washington, at a crowded OPC Open House Tuesday night.



The prestige of the United Nations is as much at stake in the present blockade

OVERSEAS TICKER (Cont'd f. page 1)

other ambassadors also were present when the scribes reminisched about their gallop through the cornfields of Roswell Garst's farm.

Abe Goldberg, AP, dispatched from Moscow to Kabul for a one-day job of covering Eisenhower's stop there, found himself involuntarily enjoying the sights of Kabul for two weeks. Socked-in airport, no planes.

Osgood Carruthers, *N.Y. Times*, and wife Rosemary, returned to the scene of their former post, Cairo, for a month's vacation.

Aline Mosby

BEIRUT

The New Year finds the American press contingent on the job—and on the move, as usual. Bill Landry, UPI Middle East manager, paused briefly in Lebanon before hurrying back to his Cairo home base and fireside.

Joe Dynan, AP, stayed on in Tehran after the Shah's wedding to sort out the Iran-Iraq ruckus over the Shatt-al-Arab approaches to the Abadan refinery. His long Paris training enabled Joe to identify the nuptial champagne as Pommery '45. Another member of Press Royalty present, Larry Collins of *Newsweek*, reports he found brown-eyed Farah Diba far prettier than her pictures.

The festive season was cut short for *N.Y. Timesman Dick Hunt*, who had to walk out of a Christmas party in Beirut to catch a plane to Tehran for the border dispute. The party was in the congenial seafront apartment of Bill and Connie McHale, *Time's* Bill having just gotten back from Iran himself. Among the guests were UPI's Dave Dugas and his visiting sister.

Others seen on the Beirut party cir-

as the welfare of Israel, he concluded.

As to the importance of oil: "You can't drink it—the only value is if you can sell it, and it needs a buyers' market." Hence, the power of the oil economy, as a factor in shoring up the Arab economy, will be less predominant. He said the future of the Middle East depends upon working out peaceful relations between Israel and her Arab neighbors, and they have as much to gain as the Israelis.

Harmon specially urged the importance of working for regional disarmament in the Middle East.

He said regional disarmament is "more manageable" than the over-all East-West question, and the benefits to small countries are proportionately greater.

Open House's *James Sheldon* handled the question period, with a dozen OPC Middle East writers pressing for answers.

cuit: *Tom Streithorst*, NBC, and wire *Nicole*; *John Law*, *U.S. News and World Report*, just back in the Mideast after a long trip home; *Leo LeClair*, USIS information officer in Lebanon, taking some unexpired leave. *Tom Masterson*, AP regional manager, took things easy around the house after a month's sick leave. He'll be back at his desk early in the new year.

Meanwhile, through the holiday season, *Wilton Wynn*, AP Cairo, watched his flocks by night in Bethlehem for the annual "Xmas Story."

Re-assignment: *Wilson P. Dizard, Jr.*, popular USIS information officer in Athens for the past four years, will be trekking out to Dacca, East Pakistan, before midyear to head the USIS office there.

Ken Miller

BULLETIN AWARDS (Cont'd f. page 1)

better reporting. We want more Club members participating—especially from overseas."

On the home front, The Bulletin co-chairmen are asking for volunteers—Club members who will act as reporters covering Club events, or who will assist in local coverage for the Bulletin. "This will give a lot of Club members, especially new ones, a chance to participate in putting out the Bulletin," Gorkin said. Such assignments would rotate each week among the reporting pool.

Members who wish to volunteer please get in touch with Gorkin or Wayne at the OPC.

Your Overseas Press Bulletin Issue
Editor This Week Is: Tom Winston

Managing Editor: Margaret Eklund

Henry Taylor Wins Ernie Pyle Award

Henry N. Taylor, correspondent for the Scripps-Howard Newspaper Alliance, was 1959 winner of the Ernie Pyle award. He will receive \$1,000 and a bronze plaque for writing and reporting "most nearly exemplifying the style and craftsmanship" of the war reporter and columnist.



Taylor, 31, has been a member of Scripps-Howard's Washington and international staff for the past three years. He accompanied Khrushchev on his U.S. tour, and recent foreign assignments have included Cuba, the Middle East, the USSR, Europe and the Far East.

He is off now on an eight week reporting tour of Latin America and the Caribbean and will cover the Eisenhower trip in South America.

Another Ernie Pyle award winner was Mrs. Dorothy Rochon Powers, feature writer and columnist of the *Spokane (Wash.) Spokesman-Review*. The judges said she "has the heart, the soul and the insight of a woman Ernie Pyle. Her reporting and writing have had a tremendous impact on her community."

PEOPLE & PLACES



Gibson

Robert Gibson, former McGraw-Hill bureau chief in Moscow, is returning to New York to take over the post of assistant foreign editor on *Business Week*. He succeeds Paul Finney who is joining the McGraw-Hill World News London bureau.

Ernest Conine, Gibson's successor in Moscow, was recently introduced to Soviet news sources and the American press corps in the Russian capital at a reception.

Relman (Pat) Morin of the Associated Press, twice winner of a Pulitzer Prize for reporting, has completed a new book, "East Wind Rising", about events leading to Pearl Harbor and then to the Communist takeover in China. Publication is scheduled for April by Alfred A. Knopf.

Roland I. Gammon's article "Ethics Are Everybody's Business" in the new *Variety Annual*...Ben G. Wright, executive vice president of *This Week* magazine, published by United Newspapers Corp., will also head that company's Newspaper Division. He continues as chief executive officer of the Administrative Division...Martin Luray is the father of a new baby daughter. His wife Edith gave birth to Jennifer Mary on January 5.

Tom Mahoney's biography of George Romney, American Motors president, will be published by Harper & Brothers on Feb. 1...Ernest La France's "Kitchy, Kitchy, Koo?", a survey of tickling, appears in the February issue of *Pageant*.

Robert Skidmore off to the Far East for 6 months gathering background material for short stories & novels. Beatrice Schapper adds to her N.Y.U. magazine article workshop a series of lecture-conferences on "The Editor-Writer Relationship"....Eugene Lyons won the 1959 Book Award for "The Herbert Hoover Story" from The American Academy of Public Affairs on the West Coast.

Mrs. Leonard Lyons has lead article in February *McCall's*. Warren, the Lyons' 19-year-old son, reports on his 7-week stay in Moscow during the American Exhibition in the March issue of *Seventeen*.

Dr. Clarence R. Decker, v-p, Fairleigh Dickinson University, presides at the 50th Anniversary Dinner of the Poetry Society of America, Jan. 21.

Gregor Ziemer, director of public education, American Foundation for the Blind, has a new staff member, Ruth Thompson, Media Specialist, who got her job through OPC Placement Committee.

AP Scoops Italian Envoy, Yugoslav Trade Minister

Italian Foreign Trade Minister Dino Del Bo looked in wonderment at Associated Press Belgrade correspondent Boris Boskovic.

The Italian minister landed at Belgrade Airport recently on an official visit. Only Boskovic was there to greet him.

"I've heard of AP being exclusive with a story," Del Bo said, "but this is the first time I've been met exclusively by AP."

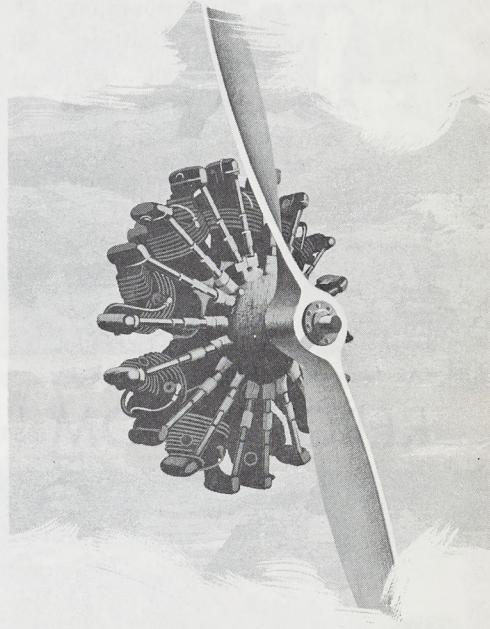
Unknown to Yugoslav and Italian officials, Del Bo's plane had skipped a stop at Zagreb and was two hours ahead of schedule. Boskovic had discovered the change on a routine check.

The newsman treated Del Bo to coffee at the airport and then called the Italian Embassy. The Italian Ambassador raced to the airport and the three men drove back to town together.

An hour later they motored back to the airport so Del Bo could be properly met by the Yugoslav trade minister.

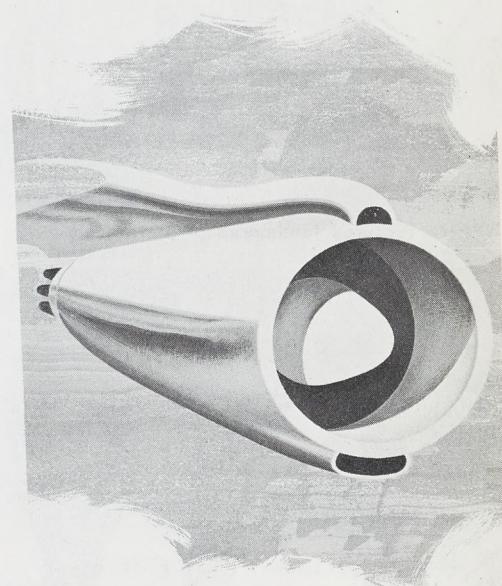
FIRST!

French pilots Mermoz, Dabry and Gimie first to conquer the South Atlantic . . . 1930.



FIRST!

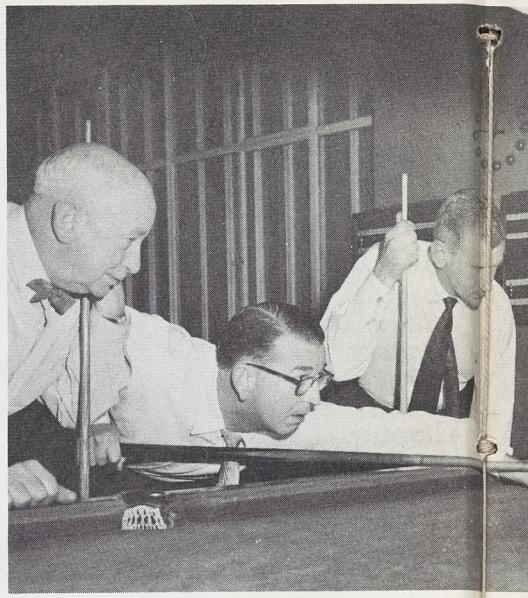
Air France first European airline to fly 707 Intercontinental Jets across the Atlantic.



AIR FRANCE
JET 



MAIN BAR features 22¢ Scotch, 14¢ beer . . .



. . . BILLIARD ROOM features eight-ball in corner.

REPORT FROM "DOWN UNDER": Sydney Counts Gains With



MUSEUM features landmarks of journalism . . .



. . . KITCHEN serves it the "down under" way.

"Your club should have no difficulty in handling the problems that come with new premises," predicted Director D.M. Angel of the Sydney Journalists' Club.

The Sydney club, now 20 years old, has been in its new four-story, air-conditioned building for about a year. "We found that club interest — and business generally — increased to an amazing extent when we went into our new set-up," Angel told the *OPC Bulletin*.

Financing Aid

The \$300,000 clubhouse will be free of debt some time this year, within 18 months of the dedication ceremonies.

Operations are financed mostly from profits from poker machines. These machines were legalized for private clubs in New South Wales several years ago, and since then have been the major source of income for all private clubs in this Australian state.

The Journalists' poker machines are equipped with counting devices, and auditors' figures disclose that the machines "take" amounts to 6% of the cash-flow. After covering capital cost, maintenance, and staffing, the Club counts an annual profit of \$40,000 from the machines.

An eight-ounce glass of beer costs about 14¢ and a "nip" of Scotch costs about 22¢.

The Clubhouse is open 24 hours a day, seven days a week, every week of the year. "This is a losing proposition," comments Angel, "but it is a traditional service to Club members."

Membership

Membership in the Club is restricted to men, but a section of the dining room floor is reserved for women journalists and wives of members. Journalists pay no entry fee on joining, are charged annual dues of about \$10.

LETTER TO FIDEL CASTRO FROM THE FREEDOM OF THE PRESS COMMITTEE

Dr. Fidel Castro
Havana, Cuba

31 December 1959

Dear Dr. Castro:

During the time that James Buchanan of the *Miami Herald* was being held in jail in Cuba, members of the Overseas Press Club of America watched with interest and considerable concern. However, the Club's Freedom of the Press Committee did not protest to you at that time because we did not have all the facts in the case, and we wanted to give your government time to investigate and to conduct a fair trial.

It seems to us now that while Mr. Buchanan cannot be held completely blameless in this matter, the manner in which he was tried and the severe sentence meted out were wholly unjustified. True, Mr. Buchanan did not have to serve the sentence, but he was banished from Cuba, and the finding that he should spend 14 years at hard labor for what he did was less than just. It is quite clear that Mr. Buchanan went to Havana to cover a story, not to assist an escaped prisoner.

We at the Overseas Press Club remember well when American reporters were visiting you in the Sierra Maestra. These American reporters did not divulge your whereabouts, and we feel they would have been dishonorable had they done so. Does not the same apply to Mr. Buchanan?

Certainly by his own admission he made a tactical error when he paid for a hotel room in which the escaped prisoner was staying, but I repeat that there was no evidence that he was an active participant in the prisoner's escape but, indeed, was merely covering a story.

The American press wishes to continue to cover to the best of its ability the events in Cuba, but it cannot do so if its members must work under the threat of such "justice" as faced Mr. Buchanan.

Currently most American reporters look with sadness upon what has happened to press freedom in Cuba between the first week of 1959 and the last. We ask that your government act with more tolerance, lest the sadness turn to disgust.

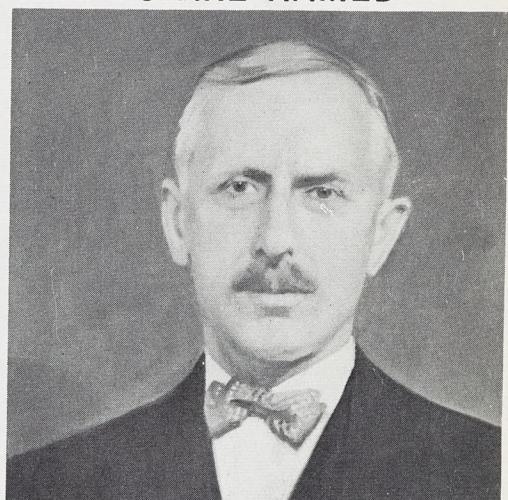
Yours sincerely,
JOHN F. DAY, Chairman
Freedom of the Press Committee,
Overseas Press Club of America

cc: President Osvaldo Dorticos Torrado

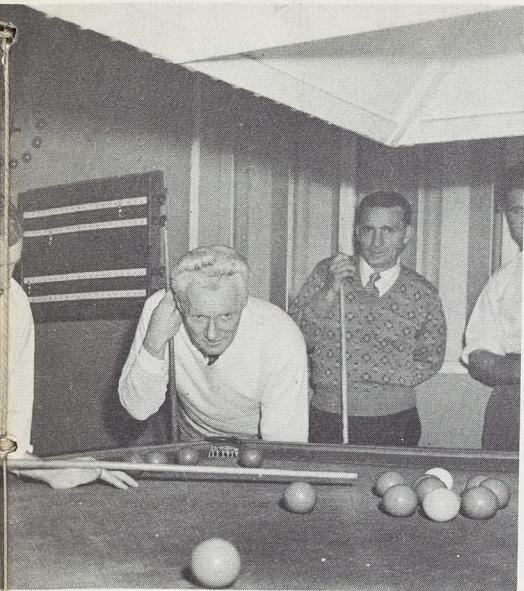
FOR WHOM THE NEW AWARDS ARE NAMED



ED STOUT: Award for the best article or report on Latin America—any media—is *Vision, Inc.*'s honor to its former editorial director. Born in Iowa, Stout joined INS in Des Moines, and worked in London for AP from '39 to '41. He became an editor of the Spanish-language *En Guardia*; left to set up *Newsweek's* Latin American edition; was briefly with *Quick*; then joined *Vision* in 1949. He was a founder of *Vision* magazine and helped set up *Vision's* other magazines.



E.W. FAIRCHILD: Award for the best business news report from abroad—any media—is Fairchild Publications' honor to one of the great pioneers of business news journalism. Before the turn of the century, he enunciated the publishing philosophy, "Our salvation depends upon our printing the news." Fairchild established both domestic and foreign news bureaus in the first decade of this century "to bring business news to business men."



With New Clubhouse

There are two classes of membership, with "non-journalist" membership extended to newspaper advertising and production men, and to the legal, medical, and stage professions.

Honorary membership is granted visiting journalists.

Voting members of the Sydney club must be members of the Journalists' Association, a trade union, but the Club is completely independent of union control. About half the members are working newspapermen.

The Clubhouse is located opposite Sydney's Central Railway Station, within a three-minute walk of bus, train, and tram service.

Garden Lounge

On the fine warm nights such as Sydney has been enjoying lately, members retreat to the roof garden for drinks and companionship under the blossoming umbrellas. Soft music wafts over their heads, and they are surrounded by a delightful display of shrubs, creepers (they are plants, stupid), and flowers.

As a recent issue of *Copy*, the Club's monthly publication, described it, "The view from the roof is superb. In one direction the western mountains are glimpsed, in another the television towers, and in another direction members of the *Sun* and *Herald* staffs can see the imposing tower of their own building."

Local Customs

Separation of the sexes presents some problems of policy that OPCers might find strange. A notice in *Copy*: "Members are reminded that the women's lounge is available to men only when they have a woman guest with them."

NEW MEMBERS

The Chairman of the Admissions Committee, Stan Swinton, announces the election to membership of the following candidates:

ASSOCIATE

Wayne Adams - *N.Y. Times* 1949/51.
 Gledhill Cameron - free lance
 Mrs. Jill Stern Capron - free lance.
 Patrick W. Carr - UP 1949/56.
 Peter French - Business Week.
 Jack Frost - UP 1932/53.
 E. J. Gerry, Jr. - *The Scranton Times* 1948/58.
 Frank J. Gillespie - UP 1948/52.
 Harold W. Gully - UP 1953/59.
 William David Hamilton - WMCA
 Raymond C. Harwood - Harper & Brothers.
 Ruth K. Hill - WEVD.
 Moritz A. Jagendorf - *Bridgeport Herald*.
 Madeline Karr - CBS.
 Walter Lewis Kirschenbaum - WMCA.
 Henriette Kish - *Women's News Service*.
 Nathalie Elizabeth Lampman - *Business Week*.
 William Morris - Grosset & Dunlap, Inc.
 Martin Plissner - WNTA-TV.
 Sylvester V. Pointkowski - *The Chief*.
 Marion Mill Preminger - free lance.
 Edwin S. Sader - *The New York Mirror*.
 Michael J. Salamo - Faculty Brooklyn College.
 Elmer M. Shankland - *Forbes Magazine*.
 Richard L. Stanley - *Real Estate Forum*.
 Constance Gurd Taylor - free lance.
 J. M. Toro-Nazario - free lance.
 Alice Weel - CBS.

AFFILIATE

Marvin Liebman - Marvin Liebman Assoc.
 Milton J. Margolis - Kenyon & Eckhardt.
 Connie De Nave - Connie De Nave PR.

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MEMBERSHIP APPLICATIONS

ACTIVE

MAXIMILIAN GARAVITO - *Editor & Publisher*, Strato Publishing Co., Inc. (Revista Aerea Latinoamericana) since 1952, New York. Proposed by Ansel E. Talbert; seconded by Jerome Lederer.

WILLIAM F. GOODRICH - *Brooklyn Daily Eagle* 1933/48. Proposed by Murray Lewis; seconded by James E. Parlato.

ASSOCIATE

DENISON HATCH - Radio-TV promoter for First US Army Information Services. Proposed by K.S. Giniger; seconded by Will Oursler.

SAM GEORGE LEVY - Director, Jamaica Government Tourist Board. Proposed by Redington Fiske; seconded by Gary Mac Eoin.

SANFORD G. POWERS - *Brooklyn Daily Eagle* since 1955. Reporter for *The Spectator*, *The Roselle Park Home News*, *The Linden Times* (New Jersey) 1940/47. Proposed by Herb Coleman; seconded by James A. Fusca.

HELEN RICH - *Miami Tribune* 1934/37; *Miami Herald* 1937/41; *Miami News* 1951/59 (Europe & Gold Coast of Florida & Islands) Proposed by Alice Hughes; seconded by Inez Robb.

OPCers ON "BARRY GRAY SHOW"

OPCers "always find an open hearing on the Barry Gray Show, according to Walter L. Kirschenbaum, producer, noting that *Barry Gray* is a member of the Club.

B.K. Nehru, the Ambassador at Large of India, went straight from his recent Open House appearance at the Clubhouse to the midnight discussion program on WMCA, where he lauded the efforts of the Club.

Another recent guest on the show was Norbert Muhlen, author of "The Incredible Krupps."

CLASSIFIED



Will sell my \$34,000 house for less to OPC member. Chappaqua, N.Y. Commuting one hour. Seven rms. Dead-end street, quiet for writer. Best schools. Fireplace. Screened breezeway. Pinepanelled study w/powder-room. Landscaping, private woods. Grace Naismith, PL 3-2408.

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6 " " " " 216
5 " " " " 180



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Tubes or Not Tubes: AP Squeezes Out News

Covering President Eisenhower's recent train ride across France offered a real challenge to American newsmen and AP Paris Bureau Chief Dick O'Malley met the situation with cardboard tubes.

To get news of the trip during the 540-mile ride, O'Malley obtained four mailing tubes and attached yellow streamers to both ends of each tube. AP writers on the train, David Mason, Marvin Arrowsmith and John Scali, were instructed to put stories into the tubes and toss them off the train at four selected points. French stringers waited to pick up the tubes and dictate the stories by phone to Paris AP.

The plan worked perfectly at three of the four points and U. S. editors got speedy news of the trip. But the tube that was to be tossed off at Macon showed up three days later on the tracks at Chalons sur Saone, 40 miles from Macon.

LETTERS



Dear Editor:

It wondered me (sic & stet) when I saw the brilliant Phillippe Halsman photos at the Club, how a man with normal (leashed) instincts could trust himself in the midst of such an amplitude of feminine uninhibition. Reading the cut-lines under the center spread of the Jan. 2 issue of the *Bulletin*, I think I know.

One of the photos, says this explanatory note, shows a "whig" garbed in dentures and falsies. This is a far cry from the way they used to dress before they became obsolete as a leading American political party, but it is titillating, nonetheless, to find the bewhiskered oldsters behind new-grown teeth and breastworks.

The description of Halsman's pictures as "satirical" explains everything. I checked with my Webster, just to make sure, and there it was: A satyr is a "lecherous man." It is also a "brown and gray butterfly," but I don't think that definition applies to Halsman. It is more likely that, as Webster's lead tells us, he is "a sylvan deity or demigod, with the tail and ears of a horse."

Thanks, *Bulletin*, for making it all clear.

Sincerely,
Bruno Shaw

It is no joke, however, that someone took Mr. Halsman's magnificent picture of France Nuyen from the Clubhouse staircase wall. It is Halsman's only print of this picture and he pleads for its return. Ed.

PRESS CONFERENCES MUST BE APPROVED BY OTTO DEVILBISS

Otto DeVilbiss, Secretary of the Program Administration Committee, has been given full power to exercise supervision and control over all Press Conferences — whether under Club or private auspices — and also power over what goes on the "Coming Events" Bulletin Board in the Clubhouse lobby. The announcement was made by Bruno Shaw, chairman of the Committee.

Mr. DeVilbiss has prepared a questionnaire for members to use in proposing a press conference. Copies can be obtained from Mr. Foley, manager of the Clubhouse.

Shaw says the object of this procedure is simply to insure that events are accurately reported.

MULLEN JOINS ECKHOUSE

G. Frederick Mullen has joined the public relations firm of Robert D. Eckhouse & Associates. Mullen is a former director of public relations for the U.S. Department of Justice, having served under McGranery, Brownell, and Rogers.

In 1955, he was awarded a citation by the National Press Photographers Association for opening new channels of information to news photo coverage. Prior to his Justice service, Mullen was with the United Press for nearly 16 years.

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Gordon Gilmore

Vice-Pres. Public Relations
Trans World Airlines

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World Press Center

BULLETIN REPORT

UP TO THE MINUTE NEWS ON THE
WORLD PRESS CENTER OF THE OVERSEAS PRESS CLUB OF AMERICA
35 EAST 39TH STREET, NEW YORK 16, NEW YORK



January 16, 1960

PRESS CENTER TO AID EUROPEAN NEWS TOURS

by

JOHN BARKHAM

President, Correspondents Fund
Former Governor, Overseas Press Club

One of the primary functions of the World Press Center will be to encourage wider knowledge of the way foreign news is gathered and interpreted from abroad. The best method for accomplishing this objective is to take people to world news centers and let them observe the process in action.

One of the first functions of the Club when the World Press Center is complete will be to lay out a feasible, inexpensive and rewarding plan for visits under OPC sponsorship to such cities as London, Paris, Bonn, Rome, Geneva, The Hague and Madrid.

Those who qualify for the tours will be briefed in each center visited by government officials on methods of handling government information. They will attend seminars conducted by locally based OPC member correspondents which will provide insight into the practical problems of news gathering, the effect of personalities on news, unofficial news sources, and recognition of slanted

(Continued on reverse side)

Just A Few Dollars Needed To Pass Half-way Marker

Members' contributions came practically within pennies of topping the half-way mark on the thermometer last week when the total contributed and pledged reached \$67,065. This sum has been received from 410, or about 20 percent of the total membership.

With only two weeks left in the concentrated drive among members the final canvass has begun. Before the end of this week every member will again be approached. If every member does his part the World Press Center is certain to become the reality it promises to be.

OPC NEEDS PLATFORM FOR WORLD LEADERS

"The Overseas Press Club commands the talent but it lacks the theatre." This was the summary a friendly visitor made after a recent visit to the clubhouse.

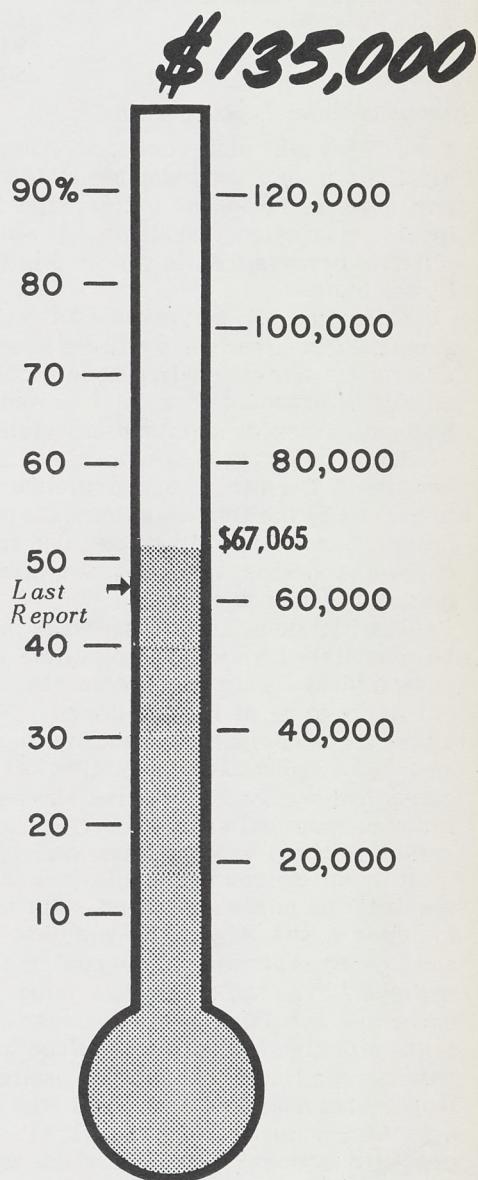
He put his finger on one of the greatest weaknesses in the present over-crammed building. Though many speakers have in the past year given background news on timely events in countries with such diverse problems and interests as

(Continued on reverse side)

NEW CONTRIBUTORS

OF \$100 OR MORE

William E. Robinson	\$500	Lamson B. Smith	120
Walter T. Ridder	500	Karl Detzer	100
Warren Burns	360	Karl H. von Wiegand	100
Phelps Phelps	300	Loretta King	100
Mary Roebling	250	Charles Hodges	100
Ernest V. Heyn	250	Kevin F. X. Delany	100
Willis Player	250	Arnold Snyder	100
Tom Mahoney	200	Chet Huntley	100
Quincey Howe	150	Thomas M. Heyman	100
Samuel A. Krasney	150	Fred L. Strozier	100
Harold E. Hutchings	150	Helen Hector	100
Gordon L. Gilmore	150	Whitman Bassow	100
Will Oursler	150	Raine E. Bennett	100
Stanford Smith	125	Richard Guylay	100
A. J. Castelli	120	Christopher Emmet	100



MEMBERS CAMPAIGN

BOX SCORE

Total Contributions	\$67,065.
Donors	410.
Average Gift	164.

HOW THE COMMITTEES ARE PROGRESSING

The contributions by members by divisions as of Jan. 4th:

Advertising	\$1798.
Books	2733.
Films & Graphic Arts	1570.
Professional & Foundations	7895.
Free Lance	3480.
Government	2260.
Magazines	10,708.
Newspapers	6295.
Press Associations & Syndicates	5708.
Pub. Rels. Firms	9197.
Pub. Rels. Ind.	5945.
Radio-TV	7805.

European News Tours (Cont'd f. p. 1)

news. They will also visit local communications media and learn something of how news is found and put together for local consumption, usually a somewhat different process than is followed in the United States.

While time will be provided for sightseeing, these press tours will be intended only for serious study. Those accepted will be expected to complete advance background assignments and to maintain adequate notes to make possible full reports. A Certificate of Completion to be issued by the Overseas Press Club is contemplated which will be awarded only to those who successfully pass an examination based on the tour.

Qualifications for tour members will be established by a Club committee but undergraduate journalism students are not likely to be of highest priority. The tours will be designed primarily for those who have undertaken journalism as a career and preferably for those who have had some practical experience. OPC membership will not be a qualification.

It is anticipated that employed newsmen will be nominated to take the tour by their media employers and that in some cases expenses will be paid by the employer. The OPC expects also to encourage scholarships for tour participants with high qualifications. Each tour will be conducted by an OPC member representative. Basic tour costs will be kept to a minimum but members will be permitted optional expenses which will allow sampling the duck at *Tour d'Argent* for those who regard this as essential background for preparing expense accounts.

Here is another example of the concept behind the World Press Center which goes far beyond the mere enlarging of a headquarters in New York where comfort and stimulating activity will compete for members' attention. As Clare Luce puts it: "The Club has become a source of inspiration and guidance to fledgling journalists as well as a marketplace for the exchange of ideas among the great pros".

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Robert Eisenhauer
Colonel John Kelly
Nathan Keine
Lamson B. Smith
Hugh Swofford

Platform (Continued from page 1)
Cuba, Brazil, Germany, Israel, Belgium, the United Kingdom, the Philippines and Greece; not to mention U.S. foreign policy and domestic politics, there is rarely enough room to accommodate members interested in attending. Even so an attendance of over 12,000 members and guests has been recorded at forums, discussions, dinners and talks sponsored by the Club in a recent 12 months period.

As a result, many members have become discouraged from trying to attend the important events. It is no fun, they feel, to attempt to beat the crush. Moreover, it takes a certain amount of comfort to encourage digestion of world events when reported by on the spot observers.

Equally important is the effect on guest speakers addressing a group in the Club. Important speakers, including distinguished and knowledgeable visiting government officials, readily recognize that the membership of the O.P.C. is one they must reach as part of their penetration of U.S. consciousness. Many of them overtly seek invitations to speak. When they appear they are often privately dismayed — though they are quite polite

about it — at the lack of facilities to provide the audience they expect and deserve.

This is a serious handicap to the Club members in getting the most out of their membership. As a forum for important personages who affect and interpret the news, the O.P.C. is equalled only by one other comparable press organization, the National Press Club in Washington. But the physical facilities the Club is able to provide are most inadequate.

With the creation of the World Press Center, any needs which can now be foreseen will be met. The planned combination dining room-auditorium will seat 250 people, double the present capacity. Moreover, the room will be of a shape that permits of intimacy between audience and speaker. Today much of the audience is lost in the wings, so to speak.

This is just one of the reasons we need the World Press Center now.

GUIDE TO BETTER GIVING

Suggested scale of contributions to the Fund for the World Press Center is one per cent of annual income.